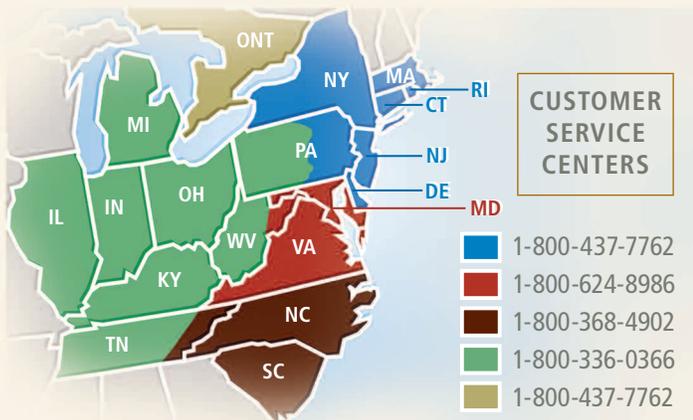


## FAMILY OF PRODUCTS

Essroc Cement products are preferred by professionals throughout the construction industry. At Essroc, we are proud to provide materials that are uncompromising in quality and practical in application.

### Masonry Cement

Masonry cement is a combination of portland cement, plasticizing materials and additives which together enhance board life, workability, water retention and durability. Masonry cements are classified by ASTM into three types, designated by letters N, S or M indicating their strength properties. Essroc manufactures the best-known brands in the construction industry including: **BRIXMENT**®, **VELVET**®, and **BRICK-LOK**®.



Available in  areas



Available in  area



Available in  area

### Flamingo-BRIXMENT® Colored Cement Products

Essroc carefully selects and blends the highest quality pigments to create the highest quality colored cements.

**Flamingo-BRIXMENT** Masonry Cement and Portland Lime Cement are available in **Type N** and **S** in over 80 colors.

**Flamingo-BRIXMENT** with **INTRAPEL WATER REPELLENT SYSTEM** eliminates the need for job site mixing and contains a dry water repellent tested according to ASTM E 514.

**Flamingo-BRIXMENT** Portland Cement is also available in **Type I** portland cement.



Available in all areas on the map

### Mortar Cement

Mortar cement is specifically designed for structural applications in high seismic areas. Mortar cement maintains lower air content and achieves higher flexural bond strength. **BRIXMENT**® Mortar Cement and **Saylor's**® Mortar Cement are available in **Type S**.



Available in  areas

Available in  areas

## Portland Cement and Portland Cement Lime Blend

Saylor's® Portland Cement is a specially formulated cement available in three types. **Type I** is for general purpose and is the most commonly used. **Type II** offers resistance to sulfate attack, and **Type III** offers high early strength.

Saylor's® P.L.U.S. (Portland Lime Uniform Strength) is a pre-packaged cement and lime blend consisting of **Type I** portland cement and **Type S** hydrated lime.



Available in all areas on the map  
(See reverse for map)

## Cement for Stonework

Essroc's **STONE-HOLD™** cement is an excellent choice for today's stone construction applications. It provides high bond strength while maintaining excellent workability. This proprietary formulation also improves resistance to cracking during freeze/thaw cycles.



Available in all areas on the map  
(See reverse for map)

Product Packaging	Type N	Type S	Type M	Type I, II, & III	Type I/II
Masonry Cement <b>BRIXMENT, BRICK-LOK, VELVET</b>	70 lbs. 32 kg	75 lbs. 34 kg	80 lbs. 36 kg	—	
Colored Masonry Cement <b>Flamingo-BRIXMENT</b>	70 lbs. 32 kg	75 lbs. 34 kg	80 lbs. 36 kg	—	
<b>Flamingo-BRIXMENT</b> <b>INTRAPEL WATER REPELLENT SYSTEM</b>	—	75 lbs. 34 kg	—	—	
Mortar Cement <b>BRIXMENT</b>	—	75 lbs. 34 kg	—	—	
Mortar Cement <b>Saylor's</b>	—	65 lbs. 29.5 kg	—	—	
Cement for Stonework <b>STONE-HOLD</b>	—	75 lbs. 34 kg	—	—	
Portland Cement <b>Saylor's</b>	—	—	—	94 lbs. 42.6 kg	94 lbs. 42.6 kg
Colored Portland Cement <b>Flamingo-BRIXMENT</b>	—	—	—	94 lbs. 42.6 kg	
Portland Cement Lime (PCL) <b>Saylor's P.L.U.S.</b>	70 lbs. 32 kg	75 lbs. 34 kg	—	—	
Colored Portland Cement Lime <b>Flamingo-BRIXMENT</b>	70 lbs. 32 kg	75 lbs. 34 kg	—	—	



[www.essroc.com](http://www.essroc.com)  
[www.ColorPlan.com](http://www.ColorPlan.com)

For more information, MSDSs, and technical data sheets, visit [www.essroc.com](http://www.essroc.com). To place an order, please call your local Territory Manager or local customer service office:

Mid-Atlantic: 1-800-624-8986  
Northeast: 1-800-437-7762  
Mid-west: 1-800-336-0366  
Southeast: 1-800-368-4902